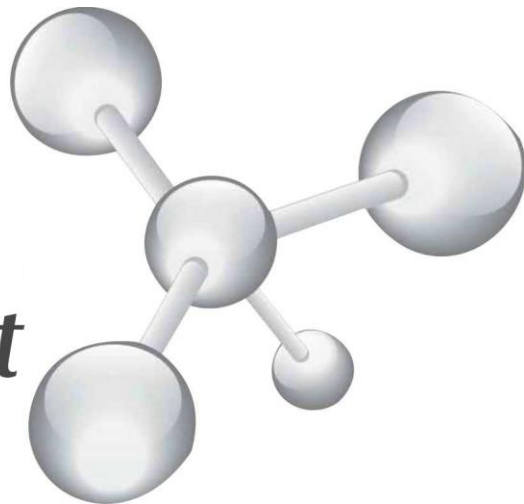


ENTRY FORM

Margins Youth Empowerment 2017



Youth Empowerment 2017

**Submission of entries starts from
29th June, 2017 to 31st July 2017**

ENTRY FORM

Margins Youth Empowerment 2017

This form must accompany your executive summary of your business idea or existing. Any Entry received without this form will not be considered.

A. ENTRANT'S / GROUP DETAILS

1. Entrant's/group's names: _____
2. ID Number of the entrant or group's representative: _____
3. Mobile number: _____
4. Email address: _____
5. Postal address: _____
6. Physical address: _____
7. Town/City of residence: _____
8. Suburb of residence: _____
9. Gender (tick one box): Male Female
10. Age (tick one box): 18-21 21-25 26-35
11. Current Occupation: _____

B. BUSINESS INFORMATION

1. Name of the business: _____
2. District/town where the business will be/is located: _____
3. Which of the following are you proposing (tick one)?
 - Business idea (start-up or running for less than six months)
 - Business expansion (in business for more than six months)
4. Is your business registered (tick one)?
 - Yes No
5. In which ICT sector does your business idea best fit: _____
6. What percentage of the business do you own: _____%
7. Total sales revenues for 2016: GH¢ _____
8. Total profits for 2016: GH¢ _____
9. Number of employees at year end 2016: _____

Partners



10. Average employee annual salary at year end 2016: GH¢ _____

11. Total value of business assets at year end 2016: ₵ _____

How did you learn about Margins Youth Empowerment (tick all that applies)?

- | | |
|---|--|
| <input type="checkbox"/> Website | <input type="checkbox"/> TV |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Newspaper (Please specify: _____) |
| <input type="checkbox"/> Institution of Higher Learning | <input type="checkbox"/> Friends/Family |
| <input type="checkbox"/> Other: (Please specify: _____) | |

Please submit your entry form together with your concept statement at Enablis House, Hse. No. F17/6, Orphan Crescent, North Labone, Estate Accra.
Tel: 0302766909, 0249787825 , 0243457827,
Or
Submit by email to myegh@enablis.org

C. ACCEPTANCE OF RULES, TERMS AND CONDITIONS

I confirm that I have read, understood and do unconditionally accept, and, agree to be bound by the competition rules, terms and conditions of entry as published in this entry form and on the competition website.

SIGNED: _____

NAME: _____

DATE: _____

This entry form will only be accepted if fully completed and signed. Unsigned or incomplete entry forms will not be accepted for judging.

Partners



Concept Statement Guidelines

For the description of your business idea and your relevant experience use the following as a guide.

A. Business Name:

B. Business description

Describe the following:

- i. business concept
- ii. products/services
- iii. target market of your product or service
- iv. how the products or services will meet the market need you identify
- v. who do you intend to sell to

C. What is your competitive advantage?

- a. Describe major existing competitors offering similar products/services
- b. Describe major new entrants (new competitors) in the industry
- c. What are the challenges and barriers to entering into this industry?
- d. What makes the products/services you plan to offer distinctive (why do you think your target customers will choose your products/services over others that are available)?

D. Describe the viability of your business

- a. How will you reach your target market (how will your target customers learn about your products/services)?
- b. Sales and distribution plan: How are you planning to distribute or deliver your products/services (how will your product get to retail or service delivery locations and where will these locations be)?
- c. What are your employment projections for the first two years of operations (how many employees will you need for the first year of operations and how many will you need for the second year)?
- d. How will your business make money and how long will it take to become profitable?
- e. What are your sales revenue projections for the first four years of operations (how much money will you make in sales revenues in the first year of operations, second year, third year, and fourth year)?
- f. How much investment will you need (how much money will you need to raise in the first year, second year, third year, fourth year in order to operate your business)?
- g. How will you achieve this investment level (where will you get the money)?

E. Your previous entrepreneurial experience and commitment

- a. Describe your education and experience as it relates to the business idea (what experience, knowledge, skills, contacts do you have in the industry, as an entrepreneur, as a leader, etc.?)
- b. Briefly describe your commitment to accomplishing this start-up or expansion (how long have you been planning, how much time are you willing to spend on it, how much of your own money are you willing to put into it, etc.?)

F. Page Formatting

Adhere to the following: Maximum pages: 3 Pages, Font: Times new roman 12 point, Line spacing: Double, Page margin: 1 inch.

Partners



Supporting Partners